



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje • Slovenia • Europe

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TWO UNDERGRADUATE STUDY PROGRAMMES REDESIGNED

In the spirit of continuous development and innovation, we have redesigned the undergraduate study programmes **Economics in Modern Society** and **Business in Modern Society**. This renewal equips students with the skills needed in the labour market, focusing on topical issues such as **artificial intelligence, business forensics, cryptocurrencies, tourism management, product management, etc.**

The two programmes are designed to offer students not only in-depth theoretical knowledge, but also the practical skills they need to enter the labour market



STUDENT PROJECT WORK FOR COMPANIES

At the ISSBS we encourage the **acquisition of practical skills during the course of studies**, which is why we organise an annual marketplace of e-business improvements and ideas in the courses Online Marketing and e-Business Management.



Students develop e-business improvement proposals for specific companies and present them in a marketplace format. This type of work is very popular among students, and some employers also attend the presentation.

WE ARE HOSTING INTERESTING EXPERTS FROM PRACTICE

Involving guests from practice helps students to gain a better insight into the latest trends in the economy and prepares them for real challenges in the working environment. In this academic year, we hosted:

- Melanija Korošec, Head of Strategic Marketing at Marles,



- Aleksandra Zajc, Head of Development and Technology at Mlekarna Celeia,
- Daniel Kajzeršperger, CEO of Aliansa,
- Jelko Gros, former director of Zavod Planica,
- Matic Murko, artificial intelligence expert at Flai d.o.o.



- Gregor Cuzak, independent marketing consultant,
- Rok Gumzej, a specialist in the field of artificial intelligence at Logout and
- Dan Podjed, anthropologist.



PROFESSIONAL EDUCATIONAL VISITS TO LEADING SLOVENIAN COMPANIES

During their studies, students have the opportunity to broaden their knowledge and experience through educational visits that offer insights into companies' business practices and strategies. Within this academic year, they have already visited the following companies:

- KRKA d.d.
- Kozmetika Afrodita, d.o.o.,
- MPI Vrelec d.o.o.,
- Center ponovne uporabe Rogaška Slatina,
- Berryshka family business,
- Bank of Slovenia and
- Zavarovalnica Sava.



INTERNATIONAL SUMMER SCHOOL ON INNOVATION IN ENTREPRENEURSHIP

In September, we organised a 10-day international summer school entitled **Green Innovative Moving Entrepreneurship**. Together with students and professors from partner institutions from Portugal, Germany, Romania and Poland, ISSBS students developed business ideas for sustainable mobility for a local company NewBike kolesa. 19 students from 5 countries took part in the programme.



ERASMUS MOBILITIES CONTRIBUTE TO STRENGTHENING INTERNATIONALITY

Erasmus mobilities for students and staff contribute to the internationalisation of the Faculty. Within this academic year, we have organised mobilities to Germany, Austria, Jordan, Portugal and Thailand. One of the students, Tajda, on her 3-month Erasmus+ student practice in Bangkok, where she worked in a digital technology company: *"I gained a lot of new knowledge and created a network of people from all over the world, which will benefit me in my career path."*



Sofinancira program
Evropske unije
Erasmus+

WITH THE REUSE PROJECT, WE ARE BUILDING A GREEN ECONOMY

The ISSBS cooperates with partners from Slovenia and Austria on the **Reuse** project, which focuses on strengthening competences and knowledge for the circular transition of small and medium-sized companies. The main objective is to support the application of technological and non-technological solutions for the use of waste materials from production processes, thereby strengthening competitiveness and transitioning towards a green and digital economy. ISSBS students are actively involved as researchers, analysing and developing proposals for waste management.



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REUSE

WE HAVE OBTAINED TWO PROJECTS FROM THE TARGETED RESEARCH PROGRAMME "CRP 2023"

We are proud to have secured two new Targeted Research Programme (Ciljni raziskovalni program - CRP) research projects in 2023. These are **"Analysis of student drop-out in higher education: an overview of patterns and trends and a proposal for measures to reduce it"**, co-funded by the Public Agency for Scientific Research and Innovation of the Republic of Slovenia and the Ministry of Higher Education, Science and Innovation, and **"Military careers based on military sciences"**, co-funded by the Public Agency for Scientific Research and Innovation and the Ministry of Defense.

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