



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje • Slovenia • Europe

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WHAT DO OUR GRADUATES THINK OF US?

"Studying at ISSBS was an extremely positive and enriching experience, offering practical engagement with real companies. I recommend it to anyone interested in navigating the complexities of today's dynamic. The program provides an excellent combination of theoretical knowledge and practical skills essential for tackling challenges in the business world. As a tutor, I was happy to support and motivate other students."

- Špela Vasle, graduate of the study programme Economy in Contemporary Society and tutor at ISSBS



EXCURSION TO BANKA SLOVENIJE, VALDEK ESTATE, RRA PODRAVJE

Professional excursions are an important part of the educational process at our faculty, facilitating the practical application of acquired theoretical knowledge. In addition, professional excursions further stimulate students' motivation to learn, as they are able to see the practical relevance of their studies. This year, our students had the opportunity to visit the **Valdek estate**, **Banka Slovenije** (Bank of Slovenia), **The Regional Development Agency for Podravje** - Maribor (RRA Podravje - Maribor) and the **Savinjska Region Incubator**.



INTERESTING GUESTS FROM PRACTICE

At the ISSBS, we regularly welcome distinguished experts from practice from various companies, who directly enrich the learning process with their experience and knowledge. They bring theory to life in a pragmatic manner, providing students with real-world insights. Among the prominent guests in the past months were the following experts:

- Melanja Korošec - director of the Ellan d.o.o. brand,



- Meta Mežnar, head of communications for the Deloitte South Europe region,
- Mili Šprajc - digital marketing project manager at the Herman & partners Agency,
- dr. Darko Zupanac, director of the National Examination Center (RIC),
- M.Sc. Majo Tomanič Vidovič, director of the Slovenian Enterprise Fund,



- Alenka Kraljič, Director of Operations at Trenkwalder d.o.o. and
- Boris Cergol, regional head of data discipline at Endava.



STUDENT "KOME" CONFERENCE

In April, the Student Council organized the 13th KoMe student conference themed **Environmental challenges for young people entering the labor market**. We hosted many experts: mag. Mihaela Kežman (Director of the Prosum Institute), Mr. Ivan Cajzek and Dr. Rok Cajzek (director of GIC GRADNJE d.o.o.), Mrs. Sonja Majcen (Director of the Celje Youth Center), Mrs. Branka Aralica (director of MPI Vrelec d.o.o.), Mrs. Irena Linasi Rogač (Director of TIM VALORES d.o.o.), and Mrs. Mojca Šelih (Intercom Celje d.o.o.).



STUDENT PROJECT IDEAS BRINGING INNOVATION



In June, we conducted a presentation of **innovative project ideas** developed by students as part of the Innovation in Business course. These project ideas designed by students for the Valdek estate not only provided valuable insights but also inspired the owners with additional ideas for estate development and enhancing their current offerings. Students had the opportunity to apply their theoretical knowledge to address real-life challenges faced by the family estate. This provided them with valuable practical experience and taught them how to tackle genuine business problems and opportunities effectively.

PROJECT WORK BY STUDENTS IN REGIONAL ORGANIZATIONS

Our students actively engaged in the Ministry of Higher Education, Science and Innovation project, **Development of young people's competences in tourism, as a basis for successful entry into the labour market**. Within this project, they: conceptualized a mobile application designed as an interactive game to promote exploration of Celje's attractions and sports activities for both residents and tourists. The goal was to make discovering the city an enjoyable and educational experience. This initiative aimed to provide students with valuable practical experience and insights into a professional working environment.



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA VISOKO ŠOLSTVO,
ZNANOST IN INOVACIJE



EVROPSKA UNIJA
EVROPSKI
SOCIALNI SKLAD
NALOŽBA V VAŠO PRIHODNOST



ANNUAL GRADUATION CEREMONY

In March, we celebrated the **15th graduation ceremony** for our accomplished graduates. In the academic year 2021/2022, a total of 112 students successfully completed their studies at the ISSBS. During the ceremony, three students were promoted to their doctoral title doktor znanosti; those were dr. Domagoj Nikolić, dr. Osmana Buleshkaj and dr. Fitnet Martinaj. We also awarded commendations to our best students, graduates, and commendations for the best final theses and student tutoring.



INTERNATIONAL MAKELEARN & TIIM CONFERENCE

From May 18 to 20, 2023, the international scientific conference **MakeLearn, TIIM & PICConf** was held in Malta. The title of this year's conference was **Economic, Social and Environmental Sustainability: The Role of Technology and Political Dialogue**. The conference was attended by more than 200 participants from 37 countries, who presented 132 conference papers both on site and online.



Management,
Knowledge and Learning
International Conference
Technology, Innovation
and Industrial Management
Sustainable Development

COMPLETION OF PROJECTS ON DIGITAL TEACHING IN HIGHER EDUCATION

As partners, we participated in the following projects:

- PRUDMET (Pandemic Response Using Digital Media and Technology in Higher Education and Training'), which addressed the need to equip higher education teachers with the skills to effectively utilize a wide array of digital media and technologies in their teaching methodologies.

- MUST (Multimedia Competencies for University Staff to Empower University - Community Collaborations) aimed to develop tools for training higher education teachers to create and effectively use multimedia technologies to create more realistic and attractive content in the educational process.

Both of these initiatives involved the planning and execution of workshops and the creation of video guides, all designed to facilitate the development of digital skills among higher education teachers.



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