



Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje • Slovenia • Europe

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## BEGINNING OF THE NEW ACADEMIC YEAR

On 1 October 2022, began the new academic year in which we enrolled the 17th generation of bachelor and master students. A total of 464 students are enrolled this year, which makes us especially happy because we strive to enrich the professional development of our students and graduates with high-quality and internationally-oriented education.



## GERMAN AND DIGITAL MARKETING COURSE

As a faculty, we work closely with the Student Council, which represents the students' interests. This year, with the support of the Student Council, we provided our students with a 30-hour Business-German language course. In addition, students had the option to attend a digital marketing course where they could take a test and obtain a certificate at the end.

## INTERESTING GUESTS FROM PRACTICE

Including experts from practice in the study process brings students closer to current business trends, and foreign higher education teachers ensure the internationalization of the faculty. This year, we hosted several Slovenian and foreign guests:

- Domen Rozman – CEO Dunking Devils
- Aleksandra Zajc – Head of development at Celjske mlekarne
- Jelko Gros – Head of the Planica Nordic Centre
- Metka Naglič – director of campaigns and communication at Amnesty International Slovenia
- Dr. Shlomit Manor – higher education teacher at Western Galilee College (Israel)
- Dr. Marialuisa Restaino – higher education teacher at University of Salerno (Italy)



## MARKETPLACE OF E-BUSINESS IMPROVEMENTS

Every year, at the end of the E-Business Management course, the master's students conduct a market of e-business improvements as part of which they prepare project assignments. The goal of the marketplace, which includes setting up a booth with materials and a presentation, is to showcase e-business improvements of the students' companies and to evaluate the ideas of their colleagues.

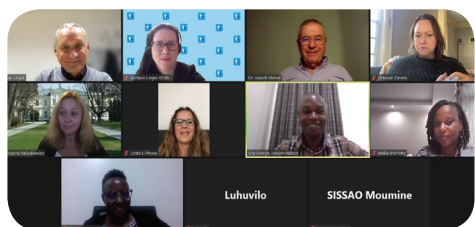




Students are very enthusiastic about this kind of work. This year, students presented their ideas for the companies Fijavž d.o.o., CABLEX-M, UKC Ljubljana, Nova KBM, Korinita AC in Pot med krošnjami Pohorje (The Tree Top Walk).

## 7TH GENERATION OF DOCTORAL STUDENTS

In the academic year 2022/2023, we already enrolled the 7th generation of doctoral students in the study programme Knowledge Management. So far, seven students have already graduated from this programme and obtained the academic title doktor znanosti. The doctoral study programme, which is taught by lecturers from recognized foreign universities in addition to our own, is conducted in the English language and in the online environment. In all study years, there are 20 students enrolled, who come from Slovenia, Croatia, Mexico, Russia, Africa and Albania.



## WHAT DO OUR GRADUATES THINK OF US?

"The experience and knowledge gained during my studies at the ISSBS and the possibility of doing a professional internship abroad allowed me to get a job in a company from Split, where I did an Erasmus+ mobility, immediately after completing my studies. Since then, my business career has been abroad."  
**Marina Marinčič**, Economy in Contemporary Society.



## PROJECT "INTEGRAL TREATMENT OF NON-TRADITIONAL STUDENTS"

At the ISSBS, we obtained the project "Integral treatment of non-traditional students within the framework of the ISSBS career center" as part of the public tender "Strengthening the role of career centers in the holistic treatment of students". The purpose of the project is to increase the competence of career counsellors to support special groups of students. The following trainings were conducted:

- Introduction to psychosocial help for students
- Mental health and personal growth
- Interpersonal communication techniques



## MOBILITY OF STUDENTS AND TEACHERS

Incoming mobility:

- A delegation of university teachers and doctoral students from our partner institution **Faculty of Management in Production and Transportation, Timisoara (Romania)**
- two higher-education teachers from our partner institution **The University Collage of Enterprise and Administration, Lublin (Poland)**



## Erasmus+

Outgoing mobility:

- Norwegian University of Science and Technology, Norway (1)
- Kasetsart University, Thailand (3)
- UNSa - Universidad Nacional de Salta, Argentina (1)
- Universidade Portucalense, Portugal (2)



## PROJECT WORK TO GAIN PRACTICAL EXPERIENCE FOR STUDENTS

Ministry of Higher Education, Science and Innovation will co-finance two projects that strengthen the cooperation and integration of the higher education system with the economy and with the non-economic and non-profit sector in the local environment. Students will be involved in the project activities under the guidance of pedagogical and work mentors. These are the projects **One Less Car in the family/company** and **Development of competences of young people in tourism**, as a basis for a successful entry into the labour market.



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