



Mednarodna fakulteta  
za družbene in poslovne študije  
International School  
for Social and Business Studies  
Celje · Slovenia · Europe

- 01 International accreditation of two study programmes
- 02 International scientific conference MakeLearn & TIIM 2015
- 03 5<sup>th</sup> KoMe student conference
- 04 Round table "If Slovenian media are a problem, why do you follow them?"
- 05 Seminar with employers "Older workers and HRM practices"
- 06 International project meeting "TEchologies for young ENtrepreneurs"



## INTERNATIONAL ACCREDITATION OF TWO STUDY PROGRAMMES

Following two visits by the evaluation group, the ISSBS received the decision from the Austrian National Agency for Quality Assurance in Higher Education (Agentur für Qualitätssicherung und Akkreditierung Austria), which grants ISSBS international accreditation for study programmes Business in Contemporary Society and Knowledge Management for 6 years. Obtained programme accreditations confirm the quality of the faculty in its past activities and commits it to further development of contemporary and internationally comparable study programmes. The accreditations provide additional visibility and reputation to the faculty, as the mentioned study programmes will be labelled with the logo of the Austrian National Agency for Quality in Higher Education for the period of accreditation.



Programme Accreditation

REPUBLIC OF SLOVENIA  
MINISTRY OF EDUCATION,  
SCIENCE AND SPORT



The operation is partially financed by the European Union from the European Social Fund and the Ministry of Education, Science and Sport. The operation is carried out under the Operative programme of the human resource development 2007-2013, development priority 3: "Human resource development and lifelong learning"; primary orientation 3.3: "Quality, competitiveness and responsive ability of tertiary education".

## INTERNATIONAL SCIENTIFIC CONFERENCE MAKELEARN & TIIM 2015



Management,  
Knowledge and Learning  
Joint International Conference 2015  
Technology, Innovation  
and Industrial Management

The 5th International Scientific Conference MakeLearn & TIIM was held in Bari, Italy, from 27th to 29th May 2015. 315 papers were published and presented at the conference, which was attended by over 300 participants from 44 countries.

The aim of the conference was to encourage sharing of most recent developments in the field of knowledge management and organizational learning. MakeLearn & TIIM 2015 conference theme focused on



**Managing Intellectual Capital and Innovation for Sustainable and Inclusive Society.** Intellectual capital integrates intangible assets such as organizational structure with organizational culture, employee's capacity and management relationships. This creates additional value and helps an enterprise to acquire competitive advantage on the market. Special emphasis was given to the papers that were focusing on knowledge and learning, sustainable development and innovation.





## 5<sup>TH</sup> KOMe STUDENT CONFERENCE



9 April 2015 / Student council and ISSBS have organized 5th KoMe (KONferenca MEDnarodnih – eng. Conference of the International) student conference entitled “**Good Employees – Motor of Success**”. Key topic of the conference were the challenges faced by students and graduates when entering the labour market in Slovenia and abroad.

Guest of the conference was **Mr. Rok Vodušek**, ISSBS graduate who works for an international corporation in Slovakia. With his lecture “Employment abroad?” he presented his experience with starting a career abroad, as well as provided participants with information on companies in Slovakia, their employment policies and employee benefits. Another guest of the student conference was **Mr. Žan Skok** from the company CODA, who presented the company activities and operations.

Within KoMe student conference, the student council also carried out motivational workshops for students. This was followed by presentations of interesting student papers entitled such as **Young people and mobility in the EU, How to get a first job in the EU?, Experience of working in the European institutions, Start-up company**, etc. Student conference at ISSBS brings together students and graduates of the Celje region and gives them the opportunity to present and publish their research results and ideas in the field of entrepreneurship, economics and management.

## ROUND TABLE “IF SLOVENIAN MEDIA ARE A PROBLEM, WHY DO YOU FOLLOW THEM?”

19 May 2015 / Round table, which was moderated by **mag. Rado Pezdir** from ISSBS, dealt with characteristics of the Slovenian media space and mechanisms for launching and blocking media stories. **Mr. Bojan Pozar**, chief editor and journalist at news portal Požareport has critically assessed changes in ownership of the biggest media in the country and their use for realization of the owners’ interests. **Mr. Luka Dekleva**, business media consultant and a former editor at the largest national media presented his positive experience with



the owners of one of the media in which he was employed. He stressed that the media are a tool, as well as they are companies that operate in a competitive market and compete for market shares and their audiences. **Dr. Suzana Košir**, assistant professor at ISSBS, pointed out that as individuals we must learn to distance ourselves from media stories and think critically about the information that we are receiving through different channels. Guests’ debate was followed by questions from students and other participants that were related to Slovenian media space, impact of the media and the direction of future development of the journalist profession. Roundtables of the ISSBS are always very well attended both by students and by the interested public.



## SEMINAR WITH EMPLOYERS “OLDER WORKERS AND HRM PRACTICES”



**Workers**, the ISSBS organized a seminar with employers, entitled “Older workers and HRM practices”. At the seminar, the content that was presented addressed the problem of an aging population, the impact of aging on the economy, management of aging and the challenges of



6 May 2015 / In the context of the European project **Inclusive Human Resources Management Practices for Older**



employment of older workers. In addition, the results of the project and further activities were also presented. Presentation was followed by a discussion in which the participants of the seminar exchanged personal experience of inclusive practices in dealing with older workers and discussed the obstacles and opportunities in dealing with older workers.

## INTERNATIONAL PROJECT MEETING “TECHONOLOGIES FOR YOUNG ENTREPRENEURS”



9-10 June 2015 / ISSBS hosted a project meeting in Slovenia within the Leonardo da Vinci project “TEchnologies for young ENTrepreneurs - TEEN”. The final project meeting was attended by partners from Italy, Portugal, Spain, the United Kingdom (Scotland), Poland and Turkey. The partners prepared the final project report from the area of youth employment, especially in the age group between 18 and 30 years. Project research has enabled a clearer understanding of young people and their attitudes towards entrepreneurship, and the final project report clearly highlights the need of EU countries to do more for the employability of young people in that age group. Members of the project group found out that this would best be achieved by encouraging entrepreneurship among young people, who would independently create their own jobs. To assure more active involvement of young people in entrepreneurship, it is necessary to ensure the appropriate ICT tools that will encourage young people to acquire appropriate entrepreneurial skills and assist them in verifying their business ideas. The meeting concluded with a tour of the city of Celje, the Old Castle and with the trip to Olimlje.